

Suppose a brother or sister is without clothes and daily food. If one of you says to him, "Go, I wish you well; keep warm and well fed," but does nothing about his physical needs, what good is it?

~ James 2: 15, 16



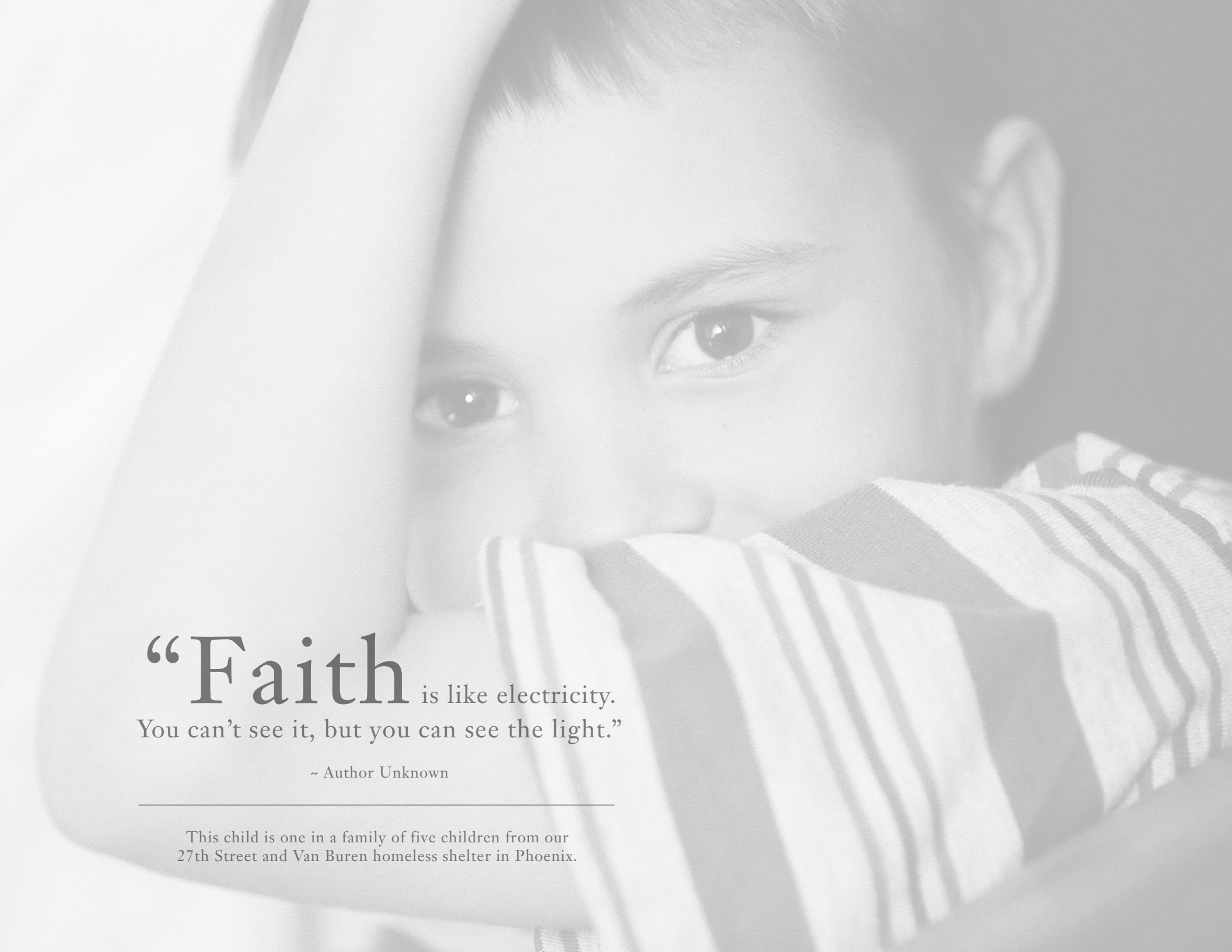
FAITH IN ACTION
THE SALVATION ARMY SOUTHWEST DIVISION



DOING THE MOST GOODSM



DOING THE MOST GOODSM



“Faith is like electricity.
You can’t see it, but you can see the light.”

~ Author Unknown

This child is one in a family of five children from our
27th Street and Van Buren homeless shelter in Phoenix.

Since 1865, faith in action for The Salvation Army has meant promoting the values of human dignity and equality. It means serving the common good. Our activism in charity, advocacy and justice begins in our heart and is continually fed by our spirit. Tangible expression of our love for God is not only something we talk about, but also something we do.

Society today is faced with an entirely unique set of needs and challenges. The Salvation Army has continued to evolve new programs and services to meet these contemporary needs—whether it’s embracing the homeless, uplifting the abused or abandoned, training and mentoring the disadvantaged, providing character building programs for youth, or assisting the displaced or elderly.

Throughout this brochure are the joyful images of some of the actual people who have been touched directly by programs of The Salvation Army Southwest Division. As you read through, listen to your heart for an opportunity to join us in activating our faith together.



OUR MISSION:

The Salvation Army, an international movement, is an evangelical part of the universal Christian Church. Its message is based on the Bible, its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.



“You can **trust**
The Salvation Army.”

~ Joan Kroc

Young girl being tutored in math as well as boxing at the South Mountain Youth Center in Phoenix.

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FOR OUR CHILDREN

From tutoring and mentoring programs, to general recreation and organized sports, The Salvation Army's vision confronts the challenges facing our young people in today's world.

These programs help prevent gang participation and drug use, while also serving as an anti-pregnancy support system for the young women in our area. Through the hard work of the staff, and most importantly, the children, positive qualities such as self-discipline, cooperation, and leadership skills are taught, all while promoting a positive work ethic in school, at home, and in the community.

In 2005, The Salvation Army's Southwest Division programs provided 291 children with tutoring programs through its partnership with Arizona State University.

50,155 youths were served through the Yuma Boys & Girls Club, Tucson Amphib Corps and the Phoenix South Mountain Youth Center.

1,194 kids participated in our Corps Summer Day Camps.

615 children attended 3,247 days of camp through the 5-day Camp Ponderosa program in Heber.

FOR OUR COMMUNITY

In 2003, Joan Kroc, wife of McDonald's founder Ray Kroc, blessed The Salvation Army in the United States with a bequest of \$1.5 billion dollars—the largest estate gift made by an individual in the history of charitable giving. Her vision was to give all children, despite their economic or social background, the opportunity to explore their dreams, talents and gifts in a world-class facility. The money was to be used to build and endow new community centers around the country. A competitive application process for communities interested in receiving a Kroc grant was put into action.

In 2005, Phoenix South Mountain Youth Center became one of nine finalists moving on to the next phase of the application process.

On May 1, 2006, the Phoenix South Mountain Community Center was awarded a \$32M Kroc capital construction award and a \$32M Kroc program endowment award. A condition of this award rests with the local community's ability to match the gift with \$8M in local funding.

As a requirement of the grant application, Mrs. Kroc defined four key areas as critical to a Kroc Center: recreation, education, art, and spiritual guidance. Of the nineteen cities in the Western Territory who submitted an application to receive Kroc funds, Phoenix was chosen as one of nine finalists to receive part of this incredible gift to replace the nearly 40-year old aging community center. This new center will serve more than 440,000 people—including 40,000 children below the poverty line—who live within a five-mile radius of the proposed new Kroc Center site.

FOR FAMILIES

Many families find themselves struggling to get by from day to day. The Salvation Army maintains Family Service Departments throughout the division at the local Corps and Coordinator offices, which provide a variety of services that focus on combating crisis situations faced by the working poor or financially at-risk residents.

Services include case management, food box distribution and rent and utility assistance. Utility assistance is provided through Project SHARE (Arizona) and Good Neighbor (New Mexico, Texas and Nevada). These programs are a collaborative effort between the utility companies, their customers and The Salvation Army.

In 2005:

325,293 people received emergency services.

150,548 food boxes and food vouchers were provided.

1,195 cases of emergency rental or mortgage assistance were provided.

10,436 cases of emergency utility assistance were provided.

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FOR THE ELDERLY

Having a trusted history of understanding and serving the special needs of our elderly, The Salvation Army embraces the importance of making affordable housing available to seniors.

We provide affordable housing options to seniors in Phoenix, Las Vegas, Mesa, Albuquerque and El Paso where they can truly feel at “home.” Our meal programs in Phoenix, Mesa and Tucson not only provide the nutritional elements of a balanced meal, but also the emotional nourishment that comes with personal interaction and a friendly smile. From recreational activities and social outings, to exercise classes and transportation aid, all our valued residents receive the love and support they need to continue their independent lifestyle.

FOR DISASTER RELIEF

Whether it’s ensuring the safety of our most vulnerable residents during extreme temperatures, aiding those affected by the 2005/2006 flash floods in Arizona, El Paso and Alamogordo, or helping those displaced by last year’s devastating hurricanes, The Salvation Army’s Disaster Services program has shown time and again that it is able to quickly respond to the needs of those facing unexpected and sudden crisis.

Extensive planning and training of volunteers and staff made it possible to aid the numerous families displaced by last year’s flooding. When the effects of Hurricane Katrina brought evacuees to El Paso, Tucson and Phoenix, The Salvation Army Disaster Service program provided meals, clothes and spiritual relief in a continuing effort to help meet the needs of over 5,300 of the evacuees and their families as they relocated to the Southwest Division.

In 2005:

6,434 people received 127,370 home delivered meals.

65,277 days of permanent housing and 26,431 meals were provided through Silvercrest Housing in Phoenix, Mesa, North Las Vegas and Albuquerque’s low-income, senior apartments.

17,049 rides were provided to seniors for grocery, drug store or doctor visits through the Mesa and Phoenix Senior Centers.

10,322 days of care and 21,313 meals for the elderly were provided through the Adult Day Care in Henderson, NV.

In 2005:

Throughout the Southwest, disaster relief for Hurricane Katrina victims served 8,250 people, 53,570 meals, distributed 44,781 clothing items, and provided 3,894 Personal Comfort Kits.



“How wonderful it is that nobody needs to wait a single moment before
improving
the world.”

~ Anne Frank

Gentleman living at our 27th Street and Van Buren senior apartments in Phoenix.



“Service to **others**
is the rent you pay for your room here on earth.”

~ Muhammad Ali

Gentleman receiving food, prayer and life skills via our homeless rescue mission operating throughout the Phoenix area parks.

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FOR THOSE WHO ARE HOMELESS

Being without a place to call your own is a tragedy that The Salvation Army takes on with compassionate resolve. Our shelters for homeless families located in Phoenix, Tucson, El Paso and Las Vegas provide temporary shelter to displaced families with children each year.

Through our shelters and job placement programs, The Salvation Army is able to aid families while they return to self-sufficiency. To further strengthen the family as a whole, some of our shelter programs offer life skill, parenting, and financial management classes, while children are enrolled in nearby schools and participate in after-school mentoring activities.

Project HOPE (Homeless Outreach to Place and Empower) in Phoenix provides a new life and vision for what is needed to end the cycle of homelessness. Established in 1996, and originally designed to simply supply the area's homeless with food, water and clothing, the program now focuses on the stabilization of its beneficiaries. Continuing its outreach to 7,000 chronically homeless individuals each year, Project HOPE is able to assist the Phoenix homeless with job placement, housing, furniture, and other needs that arise. The success of this results-oriented approach is clearly evident.

In 2005:

1,558 people were served by providing 75,907 bed nights and 88,248 meals by family shelters in Tucson, Phoenix and Las Vegas.

34,299 people were served at the Las Vegas Homeless Day Center.

Project HOPE, recently named the City of Phoenix Homeless Program of the year, served 7,726 people.

FOR THOSE WITH ADDICTIONS

The Salvation Army Adult Rehabilitation Centers (ARC) and Adult Rehabilitation Programs (ARP) form the largest network of rehabilitation programs in the nation, helping men and women overcome serious life problems such as drug and alcohol dependencies. These residential programs give their beneficiaries the opportunity to gain insight into their problems while gaining self-respect, developing moral and spiritual principles of conduct, and habits of industry—all of which will enable them to instill purpose and meaning in their lives.

In 2005:

80,682 sober bed nights, 22,825 recovery meetings and 375,458 beneficiary meals were provided by Adult Rehabilitation Centers in Phoenix and Tucson along with the Adult Rehabilitation programs in El Paso and Las Vegas.

FOR THOSE WHO HAVE BEEN ABUSED

The Salvation Army strives to aid victims of violence and abuse wherever they may be. Our Domestic Violence Shelters located in Phoenix and Lake Havasu provide safety and counseling to survivors of domestic violence. By providing individual and group counseling for both women and children, the programs strive to empower survivors to make choices that will positively affect their futures.

In 2005:

10,050 bed nights of shelter and 12,014 meals were provided through our domestic violence shelters in Phoenix and Lake Havasu.

The Southwest Division expanded its role in combating human trafficking by taking a stronger lead in identifying trafficking victims.

Operating with the knowledge that approximately 17,500 modern-day slavery victims are trafficked into the United States each year, The Salvation Army helps identify victims of forced prostitution and labor, while providing basic services such as food, clothing, transportation and referrals for medical care and legal advice.

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MOST PEOPLE WANT TO HELP, BUT AREN'T SURE HOW

How much difference can a single person make? As Mother Teresa once said, "If you can't feed a hundred people, then feed just one."

Put your faith in action with your financial donation to The Salvation Army's Southwest Division, covering Arizona, New Mexico, Clark County, Nevada and El Paso, Texas. All gifts made to The Salvation Army may be designated to benefit a specific geographic region, age group or program.

To donate by planned giving:

- *Bequests by Will or Living Trust*
- *Gift Annuity*
- *Charitable Remainder Trust*
- *Pooled Income Fund*
- *Life Insurance*
- *Charitable Lead Trust*
- *Revocable and Irrevocable Trusts*

YOUR DONATION WILL MAKE A DIFFERENCE

The Salvation Army is committed to doing the most good with your contributions of money, time, and resources. Our pledge is to maintain the highest standards of financial accountability to continue to deserve your trust.

Called "the most effective organization in the United States" by author and management expert Peter Drucker, The Salvation Army invests the charitable gifts it receives in the lives of men, women and children in your own community.

Through your generosity and our ability to maximize contributions, we are able to offer food to the hungry, shelter to the homeless, companionship to the hopeless, and so much more. Your continued support makes this good work possible.

To donate by check:

*The Salvation Army
P.O. Box 52177
Phoenix, Arizona 85072*

To donate by phone:

Call 1-800-SAL-ARMY (725-2769)

To donate online:

www.salvationarmycares.com/donate.htm

"With greater urgency than ever before, we're

committed

to reaching out to embrace the homeless,
the elderly, at-risk youth, victims of violence,
families in need, and those facing turmoil
presented by natural disasters."

~ Lt. Colonel Don Mowery
Southwest Divisional Commander



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Jane Doe
Director

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